

Sponsorship of the Great Yorkshire Show



Main Ring

The Main Ring draws the attention of thousands of visitors at the Great Yorkshire Show wishing to watch our most prestigious events from the Grand Cattle Parade to the Cock o' the North Championship.

Sponsorship of the Main Ring will include:

4 x banners hung from the top of the grandstand in the main ring (artwork to be supplied by the Sponsor)

Other branding opportunities to be discussed

Full page colour advert in the Souvenir Programme

15 x Souvenir Programmes

15 x Sponsor Badges for full hospitality in the exclusive Sponsors' Pavilion

15 x President's Box Tickets

8 x VIP car parking labels

Discount on general admission adult tickets to the Great Yorkshire Show

Commentator notes as Sponsor of the Main Ring

4 x 30 second adverts on the Big Screen

Listing as sponsors on the GYS website

Logo and backlink on GYS website

1 x sponsored e-news to the GYS database of 110K subscribers

1 x social media post in the lead up to the Great Yorkshire Show

Contact sponsorship@yas.co.uk to find out more