

Sponsorship of the Great Yorkshire Show



Food Hall and Food Theatre

The Food Hall and Food Theatre at the Great Yorkshire Show are located in Hall 1. One of the most popular areas of the showground saw over 112,000 people visit during this four day Show to watch cookery demonstrations and to purchase the finest Yorkshire food and drink.

Sponsorship of the Food Hall and Food Theatre will include:

6m x 4m trade stand (no catering, food samples only) for brand activation in the Food Hall Foyer.

Branding within the Food Hall and on the glazing around the entrance.

Branding costs to be paid for by the Sponsor

Full page full colour advert in the Souvenir Programme

10 x Souvenir Programmes

10 x Sponsor Badges for full hospitality in the exclusive Sponsors' Pavilion

10 x Grandstand Tickets

5 x VIP car parking labels

10 x any day general admission tickets to the Great Yorkshire Show

Discount on any day general admission adult tickets to the Great Yorkshire Show

4 x 30 second adverts on the Big Screen

Banner advert listing as Sponsor on greatyorkshireshow.co.uk

Contact sponsorship@yas.co.uk to find out more