

Sponsorship of the Great Yorkshire Show



Big Wheel

One of the most prominent landmarks of the whole Showground and towering above the busy trade avenues is the Big Wheel, an iconic feature of the Great Yorkshire Show.

Sponsorship of the Big Wheel will include:

Branding of the Big Wheel (artwork to be supplied by the Sponsor)

Full page full colour advert in the Souvenir Programme

12 x Sponsor Badges for full hospitality in the exclusive Sponsors' Pavilion

12 x President's Box Tickets

12 x Souvenir Programmes

6 x VIP car parking labels

Discount on general admission adult tickets to the Great Yorkshire Show

6 x 30 second adverts on the Big Screen

1 x social media post in the lead up to the Great Yorkshire Show

Banner advert listing as Sponsor on greatyorkshireshow.co.uk

Contact sponsorship@yas.co.uk to find out more