

# Advertising Booking Form

## ADVERTISING OPPORTUNITIES

### PROGRAMME

\*Please check availability of cover positions before booking

O/back cover, full colour *	£1,750 + VAT	<input type="checkbox"/>
I/back cover, full colour *	£1,750 + VAT	<input type="checkbox"/>
I/front cover, full colour *	£1,750 + VAT	<input type="checkbox"/>
Full page, full colour	£850 + VAT	<input type="checkbox"/>
1/2 page, full colour	£610 + VAT	<input type="checkbox"/>
1/4 page, full colour	£320 + VAT	<input type="checkbox"/>

### CATALOGUE

\*Please check availability of cover positions before booking

O/back cover, full colour *	£750 + VAT	<input type="checkbox"/>
I/back cover, full colour *	£630 + VAT	<input type="checkbox"/>
I/front cover, full colour *	£630 + VAT	<input type="checkbox"/>
Inner page adverts appear in equine, sheep & beef catalogues		
Full page, mono	£310 + VAT	<input type="checkbox"/>
1/2 page, mono	£199 + VAT	<input type="checkbox"/>

### BANNER ADVERTISING

Gates available: Brown / Gold / Green / Blue\*

\*Delete gates not required

Perimeter fence banner space	£470 + VAT	<input type="checkbox"/>
Entrance gate	£630 + VAT	<input type="checkbox"/>

## DIGITAL OPPORTUNITIES

### WEBSITE

Top banner position	£399 + VAT	<input type="checkbox"/>
Side banner position	£349 + VAT	<input type="checkbox"/>
Premium Listing (Shopping)	£175 + VAT	<input type="checkbox"/>
Choose which page for your banner to display		
Shopping		Competitors
		What's on
		Where to Stay
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### WHERE TO STAY PAGE

Premium listing	£250 + VAT	<input type="checkbox"/>
Featured listing	£190 + VAT	<input type="checkbox"/>

### FARMERS GUIDE

Full page, full colour	£310 + VAT	<input type="checkbox"/>
1/2 page, full colour	£199 + VAT	<input type="checkbox"/>
1/4 page, full colour	£110 + VAT	<input type="checkbox"/>

Total	
VAT	
Grand total	

**Booking deadline 24 May 2024**

**Copy deadline 3 June 2024**

Contact name:	Name of advertiser:
Invoice address: (Agency if applicable)	
Postcode:	Tel no:
Email:	
Date	Signature:

**Payment is required to confirm booking**

**To pay by debit / credit card please call 01423 546218**

### BACS transfer details

Barclays Bank  
25-26 James Street,  
Harrogate  
HG1 1QX

Account Name:  
**YAS (Enterprises) Ltd**  
Sort Code: 20-37-13

Account Number:  
**33830306**

Quote Ref: Please quote your company name as reference

## Advertising Booking Form

- 1. The Publishers shall not be bound by notice of stop orders or cancellations of advertisements less than 40 days before publication.**
- 2. Copy:** The copy must be supplied either on Mac/PC CD, either as an EPS file or high resolution PDF, with an accurate printed proof prior to the copy deadline for each advert booked. It is no longer acceptable to provide artwork as film or bromide.
- 3. Layout:** The Publishers shall have the right to make any alterations they consider necessary or desirable in an advertisement, or to require any blocks or copy to be amended to meet their approval. Where no layout or type mark up is supplied with the copy instructions, the composition of the advertisement will be at the discretion of the printer. Subsequent alterations will be charged extra on a time basis.
- 4. Corrections:** The Publishers shall not be held responsible for any inaccuracies in an advertisement where the copy layout has been received after the published copy date.
- 5. Positions:** Special positions given only if agreed in writing and at extra charge.
- 6. Refusal:** The Publishers shall have at their absolute discretion the right to refuse to accept any advertisement without disclosing the reason therefore. Also, at their absolute discretion the right to refuse, omit, suspend or change the position of any advertisement accepted for insertion.
- 7. Price:** Price shown overleaf for space only. Alterations to settings carried out according to copy layouts supplied by the advertiser, will be charged extra on a time basis. No artwork can be amended or created by the Yorkshire Agricultural Society.
- 8. Payment:** Payment due at time of booking. A voucher copy will be provided following the Great Yorkshire Show.
- 9. Loss:** The Publishers will not be responsible for any error in the insertion of, or omission to insert any advertisement or for any damage or loss of any blocks, drawings or other material supplied for the purpose of an advertisement.
- 10. Claims:** The advertising agency or advertiser submitting the advertisement shall indemnify the Publisher in respect of costs, damages or other charges falling upon them as a result of legal actions or threatened legal actions arising from the publication of the advertisement published in accordance with the copy instructions supplied to the Publishers by the agency or advertiser. The placing of an order for the insertion of an advertisement shall amount to an acceptance of the above conditions and any conditions stipulated on an agency's form or elsewhere by an agency or an advertiser shall be void in so far as they are in conflict with them.